



UNITED STATES TENNIS ASSOCIATION

UNITED STATES TENNIS ASSOCIATION 2008 MULTICULTURAL EXCELLENCE GRANTS

In 1991, the United States Tennis Association (USTA) formed a Multicultural Participation Committee (formerly called Minority Participation Committee) for the purpose of increasing multicultural participation in all USTA programs and activities. The USTA has since added an Office of Diversity to help guide multicultural participation efforts in all facets of the organization. Evaluating and awarding grants is part of that responsibility.

Mission Statement

The USTA Multicultural Participation Committee's mission is to promote and develop the growth of multicultural participation in tennis.

Purposes

1. To identify major barriers that prohibit multicultural populations from full participation in USTA affairs and programs.
2. To integrate existing programs and develop new program initiatives that will substantially increase multicultural participation in the USTA.
3. To develop methods that will allow for successful monitoring and evaluation of multicultural participation in USTA programs and services.

Reason for the Grant Program

Lack of financial resources has been identified as a major barrier for young minority players who aspire to excellence in competitive tennis, as well as for local program organizers delivering tennis programs to multicultural audiences.

For the purpose of this grant program minority and multicultural are being defined as African-American (i.e., Black), Asian, Asian American, Hispanic, Latino American, North American Indian, Pacific Islander, and Other Non-White populations.

Type of Grants Available

There are three different types of multicultural grants. They are:

1. **Multicultural Excellence Program Grant (Attached)**
2. Multicultural Individual Player Grant for National Competition & Training
3. Okechi Womeudo Scholar Athlete Grant
4. Althea Gibson Leadership Award

How to Apply

Send the completed grant proposal or application along with other required documentation to: **your USTA Section Office, Attn.: Multicultural Participation Staff (see attached), by Monday, December 31, 2007.** Please include a fax number and e-mail address for faster notification.

Contact your USTA Section Office (i.e., Multicultural Participation Staff Person) or, Michele Kern, Administrative Assistant, at 914-696-7203 with questions.

The objectives of the **Multicultural Excellence Program Grant** are to:

1. Widen the net of opportunities to young minority players who aspire to excellence in competitive tennis.
2. Identify and carefully nurture young players who may be candidates for USA Tennis High Performance Programs.
3. Assist junior development programs in enhancing the skills of the coaching staff, to help the program become more successful in creating competitive players who have the potential to achieve national or international rankings.
4. Demonstrate the USTA's resolve and commitment to multicultural participation in tennis.

PROGRAM DESCRIPTION

Multicultural Excellence Program Grant

- Provide funding to competitive junior development programs that are training youngsters aspiring to achieve national and/or international rankings. Funding will be based on the number of players with sectional and national rankings in a specific program.
- Must be a year round program that provides a high level of on-court instruction and off-court training opportunities.
- Must have a history of developing tournament level players.

GRANT REQUIREMENTS:

- **NEW:** Programs with USPTA or PTR Certified Coaches on staff WILL BE GIVEN PREFERENCE
- **NEW:** Programs MUST AGREE to ***either*** of the following:
 - Send one USPTA or PTR Certified pro to the USTA High Performance Coaches' Workshop (on a date to be determined by the HP Staff and program coach).
 - If the program does not have USPTA or PTR Certified pros on staff, the program will allow a designated coach to visit the program to train the coaching staff on USTA High Performance principles, techniques, and skills.
- Program must be nonprofit or sponsored through a nonprofit organization.
- Program or sponsoring organization must be a USTA organization member.
- Program must have entry-level programs that feed into the Excellence program. Strong preference will be given to organizations with USTA feeder programs (e.g., NJTL, Junior Team Tennis).
- Any registration fee should be reasonable to encourage participation, affordable for families in the community, and financial aid for youngsters who lack funds must be available.
- *Sponsoring organization must show fundraising capability and potential for program self-sufficiency.*
- Program must submit two letters of recommendation (one from their USTA section, and one other, preferably a community reference) along with grant proposal.
- USTA promotion within the program is required.
- Regular progress reports and program rosters will be required.
- Input from the USTA Section's Multicultural Participation and High Performance Staff will be sought.
- 50% of all grant funding received must go directly to the top players in their program. Players in programs that receive funding will not be eligible for assistance through the USTA Multicultural Individual Player Grant for National Competition & Training Program.
- *Programs that anticipate that they may receive grant assistance in the amount of \$5,000 or greater in 2008 from the USTA, USTA Tennis & Education Foundation, USTA Section and/or USTA District are not eligible for funding via this grant.*
- PROGRAM MUST AGREE TO HAVE AT LEAST ONE ON-SITE VISIT BY MEMBERS OF THE USTA COACHES COMMISSION. This is to allow the commission the opportunity to evaluate the following:
 - quality of coaching
 - top players who participate in the program
 - proper stewardship of funds received by the USTA.

Grants are for one year and range between \$5,000 and \$15,000.

Complete and return this application to the Section Office by Monday, December 31, 2007
NO EXTENSIONS WILL BE GRANTED



UNITED STATES TENNIS ASSOCIATION

**UNITED STATES TENNIS ASSOCIATION
2008 MULTICULTURAL EXCELLENCE PROGRAM GRANT
APPLICATION OUTLINE**

Name of Organization:

Street Address:

Mailing Address:

Telephone Number:

Facsimile:

Email address:

Name of Person completing this form:

Name of primary contact to arrange Coaches Commission visit:

Have you received grant money from the USTA before?_____ If so in what year(s)_____

Grant Amount Requested:

1. Provide the names and qualifications of the Program Director and Head Coach for the program.

a.)

b.)

2. Describe the mission, goals, history and accomplishments of your organization:

a.) Mission

b.) Goals

c.) History

d.) Accomplishments

3. List additional, non-tennis program services, if any (e.g., counseling, mentoring):

a.) Counseling

b.) Mentoring

c.) Tutoring

4. Provide a list of program sites and total number of tennis courts available for the program. Please list specific facilities to be used:

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5. Provide the number of participants by gender, age, and ethnic group using the chart below (feel free to reproduce the chart if necessary):

	Boys	Girls
10 years of age & under		
African-American		
Asian-American		
Hispanic		
North American Indian		
Pacific Islander		
Non-Minority		
11 – 14 years of age		
African-American		
Asian-American		
Hispanic		
North American Indian		
Pacific Islander		
Non-Minority		
15 – 18 years of age		
African-American		
Asian-American		
Hispanic		
North American Indian		
Pacific Islander		
Non-Minority		

6. List the names of the coaches on-site to work with the players.
 PTR Certified:
 USPTA Certified:
 Uncertified:
7. Provide the **total** number of **all** players who participate in your tennis program.
8. Provide the organization's 2007 full audited budget (attach a full balance sheet), and projected budget for 2008.
9. Describe specifically how the funds requested are to be used.
10. Describe in detail, the *plan to make this program self-sufficient, including timeline*.
11. Provide a detailed description of a typical day of training at your facility, including details of conditioning, time for drills, time for competitive play, time for instruction on things other than tennis, etc.

12. Provide two letters of recommendation as follows:

- a.) One from your USTA Section signed by the Executive Director, Multicultural Participation Staff, and High Performance Staff
- b.) One from a community reference (e.g., Parent, Local Business Leader, Local Charitable Organization Leader)

13. Does your organization have 501(C)3 Status? Yes No

Please provide your program's IRS Identification Number:

If no, have you applied for 501(C)3 Status? Yes No

14. Is your organization associated with an existing 501(C)3 Program? Yes No

Please provide the name of the program and its IRS Identification Number: _____

15. The USTA is looking to provide assistance to both new and existing programs. With this in mind, we are looking for programs that are working toward becoming financially self-sufficient. **Please attach a copy of your full 2008 program budget**, including any additional outside funding, revenue, expenses, etc.

GRANT ACCOUNTABILITY:

16. By completing and signing this form, our Program Director agrees to have two members of the USTA Coaches Commission visit our program and evaluate: the quality of coaching, the condition of the facilities, our top players, and the proper stewardship of funds received by the USTA.

17. **NEW:** By completing and signing this form our Program Director agrees to either send one of our USPTA or PTR Certified coaches to the High Performance Coaches' Camp who will then return to the camp and train the remaining coaches in our program; or allow a designated coach to our facility to train our coaching staff on High Performance strategies, skills and techniques that we may pass on to our players.

Program Director

Date:

Diversity/ Multicultural Participation Staff

USTA National Headquarters

70 West Red Oak Lane
White Plains, NY 10604

Karlynn Lothery, Chief Diversity Officer..... 914-696-7048
Michele Kern, Administrative Assistant.....914-696-7203
Courtney Bryant, Diversity Coordinator.....914-697-2372

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USTA/Northern California Section

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Silvia Duenas-Bielsler. – Liaison / Latino Outreach
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